360 Quality
fast dedicated direct

We are in our third wind!

Quality matters

Our slogan says it all: "Fast, dedicated and direct" to all markets worldwide. Over 160 specialized reefer ships, 8 operators and 20 dedicated terminals and depots all over the world. All inspected and certified at regular 2 or 3 years intervals. We bring focus to the marketplace through a dedicated reefer trade lane.

Collective focus

Specialized reefers survive with speed, service and schedule integrity. Container operators have their own obstacles. One is seasonal demand. In most trades there is a drop up to 50% between the peak season and the off peak. Having the right assets in the right place to meet with this demand in circumstances where the production peaks are high and the sales windows shorter is a challenge. So many external and internal factors can change the game. Sometimes cargo needs to be reallocated to other markets literally overnight! Winners under such a turbulent outlook will be those with a flexible business model who have prepared a plan B. Offering flexibility is our business. We consider collaboration as critical. Going for margins and one-dimensional operations is a zero-sum game.

Not bad, not bad at all

Our specialized reefer industry is focused purely on refrigerated cargo, both underdeck and in containers, and so we can optimize cargo carriage and voyage time. The total reefer market is increasing every year. Because of globalization and growth in world population, volumes will exceed 134 million tons by the year 2021. We provide about 5% of the overall reefer capacity, but carried almost 21%. Close to 25.000.000 pallets in 2017.

Container depots

Recently we opened our association to container depots as members. This is indicative of how we understand the business. You cannot organize a supply chain from the middle only. Modern supply chains bear the burden of rules and regulations. We started with ships and terminals to comply with our 360Q Code. The Code lays down technical and management requirements for vessels and terminals. Since 2017 we have added containers depots. The first depots have now been inspected and certified by independent auditors. Compliance with our quality code assures the highest standards in your global reefer logistics chain; making it a perfect fit with your own quality programs.

Always port-to-port

Taking care of your "value-risk" with speed and dedication. Your challenge is to find a new balance between a network based on the transshipment model or direct port-to-port with 360Q both with underdeck pallets and containers on deck. Every one of our vessels has container capacity. Already around 25% of our cargo is containerized on deck. We carried almost 70.000 containers in 2017!

The A to B alternative

We move from every port to all ports with relatively small and agile vessels. Our clients recognize that fast transit time translates into cash! Time to market and shelf life! Going Green by cutting out transshipments, but also by minimizing damage and reducing waste. This is our contribution to sustainable supply chains.

Present cargo flows continue to demonstrate that cargo volumes can be accommodated over both modes of transport: container vessels and specialized reefers.

New members

CONTRANS

Passed our 360Q inspection with flying colors. Container depot operations in Callao Peru. Sharing the 360Q vision on working as a team in reefer container operations.

NEPTUNIA
PROFESIONALES EN LOGÍSTICA

The first container depot operator world wide that recognized the potential of our 360Q code. Certified in 2017. They have 30 years of experience in our business to show for in Peru.

Cadesa
Carga • Descarga

The stevedoring company in Puerto Limon. Taking care of the majority of our perishable cargoes. Both palletized and containers. Renewed their certification to show their commitment.

PLRS
Port Logistics Refrigerated Services

Florida's newest full-service operator in the perishable and frozen industry. Brand new, with a capacity of 135.000 square foot/ 6348 pallet racking position temperature-controlled facility in the port of Tampa. Integrating all services into a one-stop logistics solution

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360quality.org

save FOOD