



## **AGRO Merchants Group to Acquire Opticool B.V. in Rotterdam, The Netherlands**

Acquisition will add to Company's global trade footprint and further bolster its expertise in the logistics fruit/produce sector.

ATLANTA, GA, USA, October 1, 2014. AGRO Merchants Group has completed the acquisition of Opticool B.V., located in Rotterdam, The Netherlands. The Company's latest partnership with Opticool will add true commodity expertise to the AGRO Merchants Group portfolio of companies. Opticool specializes in the fruit logistics sector where it provides a comprehensive solution offering including: inbound transport, warehousing, inspections, repacking, retail labeling, and other value-added services.

Carlos Rodriguez, Partner and President of AGRO Merchants Europe said, "Opticool is a family business with strong values, great culture and focus on continuous improvement. We share the same vision and are very excited to have Opticool as part of our team. In addition to continuing as Managing Director of Opticool, Antonio Oken will lead our commodity growth efforts in the region and support our global expansion together with our U.S. leader in the fruit/produce sector - Lucca Cold Storage."

Antonio Oken, Managing Director of Opticool said, "We are proud of becoming part of the AGRO Merchants family. Their global strategy, footprint, complementary services and investment capabilities will allow us to implement many ideas and develop an exceptional international platform to support our customers."

Opticool has 19.000 m2 of temperature controlled space located in the Port of Rotterdam and offers a total package of services and solutions from the point of arrival at the Port Terminals in Antwerp and Rotterdam. The Opticool organization consists of three fully integrated companies: Freshlogistics, Freshpacking and Stevedoring. Opticool is HACCP, BRC, IFS, 360 Quality and SKAL certified, and is an official banana weighing station. Opticool is also a NWWA and KCB inspection location and fully AEO certified.

### **About AGRO Merchants Group**

AGRO Merchants Group is focused on providing innovative cold chain solutions on a global basis by partnering with the highest quality family-operated businesses and creating new, reliable, and integrated trade networks to help its customers grow. The Company will be investing in modern assets, industry-leading technologies, and value-added service offerings to ensure the highest quality supply chain management standards in the industry. For additional information, please visit AGRO's website at [www.agromerchants.com](http://www.agromerchants.com).

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