

Quality drives quantity

The 360Q Code for Reefer Containers

Reefers and Reefer Containers

Last year our market for the first time exceeded the landmark of 100.000.000 tons of cargo both in containers and in specialized reefers. Our ships handled about 25.000.000 tons. Not bad for a “niche” player”. Expectations are high; the market will grow to 120 million tons around 2018.

360Q uniquely represents, with close to 200 certified ships, more than 75 % of all modern reefer tonnage. Our member’s philosophy is that your cargo needs dedication. We make the global supply chain happen, with a local touch. 10 operators and 20 terminals and other specialists all over the world and just around the corner at the same time.



As **quality drives quantity** certainly in the perishables industry, we offer our “fast, dedicated and direct services” as an alternative to the mega-carriers. In a world where food waste is an ever more serious issue, our worldwide services prolong the green life and the shelf life of your goods by more than just days.



Quality drives compliance

Modern supply chains bear the burden of rules and regulations. All our ships and terminals have to comply with our 360Q Code. This Code lays down technical and management requirements for vessels, terminals and trades. It's a true quality label. Every ship and every terminal is regularly checked in detail and certified by independent auditors and recognized surveyors.

Compliance with Quality Code assures the highest standards in the Global Reefer Logistics Chain. The perfect fit with your quality programs.

Quality drives "Green"

It's a proven fact that our ships and terminals offer a more sustainable global supply chain. Thanks to speed and dedication to direct trade lanes, our members produce 27% less emissions than containerships on hub and spoke routes, with all their transshipments. A smaller carbon footprint, less food miles and reduced waste leads to a more responsible and sustainable way of doing business.

Quality drives containers

Containers are not only an extension of our activities, container logistics is our business and a crucial part of our operations. The revised Code (2015) makes this perfectly clear. In cooperation with classification societies, surveying companies and industry specialists we have introduced containers and container operation as a crucial part of our Quality Code.

Our vast and unique experience and knowledge how to care for the cargo, enables us to efficiently define and eliminate risk in the reefer container transport chain.

We now cover:

- Management processes and staff training
- Streamlined PTI inspections
- Clear and unambiguous carriage and set point instructions
- Handling, lashing and reefer connections on board and on shore
- Efficient Container acceptance and monitoring procedures ashore and on board
- Fast response to any container malfunction during the voyage
- Dependable emergency and permanent repairs
- Clear rules of interchange between all terminals, vessels and multimodal transport

With 360Q, reefer containers drive quality!

New Members



Two Terminals in the largest perishables port in world have joined our ranks. Both Sea Fishing Port and Saint Peter's terminal went through the process of certification last year. Their operations are now fully in line with our quality code. Slowly but surely 360Q is covering the globe with 8 carriers, 20 terminal operators and other professionals.



Additionally GreenSea and Chartworld have committed themselves. GreenSea is the shipping pool established by Green Reefers Group and Seatrade Group of companies. They manage around 45 reefer ships. Part of the pool is already 360Q certified; the rest will follow in 2015. To ensure 360Q label quality every vessel is inspected every second year.



Chartworld Shipping Corporation, representing a long Greek shipping tradition, joined the association. Their reefer vessels are operated by the other members within 360Q.



In the course of 2015 we will pass the 200 vessel landmark.

360Q has 28 members, consisting of shipping lines, terminal operators and other professionals in the perishables supply chain. **We cover the product from port to port.**

